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New Members Add Breadth and Depth to MidMichigan Innovation Center Board

Cook and Kousky elected at May meeting

Midland, MI (June 19, 2008) – Two new board members, Susan Cook, and Kenneth Kousky, have been elected to the MidMichigan Innovation Center (MMIC) Board of Directors. Their new perspectives and expertise adds to MMIC's ability to provide entrepreneurs and start-up companies with a supportive, collaborative environment. As a private, non-profit organization, MMIC connects entrepreneurs with critical resources, services, flexible facilities, entrepreneurial training and education that help them develop their business ventures around Michigan.

Susan Cook, principal at Lambert, Leser, Isackson, Cook and Giunta, PC, has joined the board bringing with her a wealth of business and legal experience. Cook most recently represented numerous suppliers in large automotive reorganizations. Her practice is focused on the reorganization of distressed businesses, both in bankruptcy and informally, out-of-court, as well as other related business transactions.

"I'm excited about being involved with MMIC during the current state of the economy. With the significant job loss Michigan has experienced in the last five years, it will be interesting to work with an organization that is helping start and grow new companies." says Cook.

Cook is a member of the Commercial Law League and the American Bankruptcy Institute where she has served in many leadership positions, and as a lecturer. Cook was named in 2006, 2007 and 2008 editions of "Best Lawyers in America," and also in the Law & Politics publication of "Super Lawyers Magazine" in those years.

"Susan's professional focus and networks will provide us with even more perspective to provide support and resources to tenants and partners of the Innovation Center. We will gain from her insights and expect to open new opportunities into business growth and development," says Brent Case, MMIC executive director.

Kenneth W. Kousky, founder and CEO of IP3, Inc., has also joined the board, and adds a deep understanding as a veteran entrepreneur, having started three companies and played a pivotal role in two turn-arounds. In addition, Kousky has had an influential career as an educator, including teaching business, arts and science, and engineering programs.



“As an entrepreneur, I look forward to lending my experience and contributing to the direction and continued growth of MMIC as a vital service provider to the new Michigan economy,” said Kousky.

Kousky is CEO of IP3, Inc., an information security consulting firm, and is the Dow “Entrepreneur-in-Residence in the College of Business and Management at Saginaw Valley State University (SVSU), where he also teaches. Active in community and professional organizations, he serves on several advisory boards including SVSU’s College of Business and Management Advisory Board, Lawrence Technological University’s College of Management DMIT Advisory Board, Webster University’s Business School Advisory Board, Washington University Arts and Science National Council, Computers for School, St. Louis Public Schools Foundation, the Linx Professional Institute Advisory Council, OpenUmbrella, the National Association of Black Telecommunications Professionals, and the Corporate Advisory Boards of Mira Computer Imaging Systems, and CK Global. In addition, Kousky serves as president of the BlueWater Angels investment group, and is chair of the board for Salare Security.

“The extensive involvement, recognition and front-line experience Ken brings to our board is amazing to all of us. We are pleased that he is willing to add MidMichigan Innovation Center and our goals to his focus. We will all benefit from his understanding and mentoring,” comments Case.

Cook and Kousky join these additional MMIC board members:

- Arnold Allemang, Chair
- Joe Asiala
- John Bartos
- Bill Moneypenny
- Alan Ott
- Mahendra Ramsinghani
- Donna Rae Smith
- Jenee Velasquez
- Ronald H. Yocum

For more information about entrepreneurial opportunities or details on MMIC, visit www.mmic.us.

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