



FOR IMMEDIATE RELEASE

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MidMichigan Innovation Center Networking Lunch Event Open to All
“Horror Stories of Intellectual Property and How NOT to Create Your Own”

Mid-Michigan (October 12, 2010) – Join a the entrepreneurs and inventors, gathering at MidMichigan Innovation Center on Tuesday, October 19 from 11:30 a.m. to 1 p.m. to hear from **Robert McKellar**, Owner of [McKellar IP Law](#), PLLC and former attorney with Dow Corning Corporation. McKellar will provide participants with a collection of “do’s and don’ts” as it relates to protecting your intellectual property. Tickets, which include lunch and the program, are \$20 per person (\$10 students) and can be purchased online at [www.mmic.us](#) or by calling MidMichigan Innovation Center at (989) 839-2333. Pre-registration is appreciated, but walk-ins are welcome.

Examining and protecting your rights on “creations of the mind” like inventions, ideas, symbols, and more is what will be discussed by the group with McKellar sharing insights and helping you to avoid stepping into a “horror story” with your intellectual property.

Says Deb Zellner, business development director of MidMichigan Innovation Center, “This networking lunch focuses on a basic tenet: protect that which gives your company an advantage over the competition. Often the competitive advantage stems from novel ideas, designs and technology, manufacturing processes, and other trade secrets. Through Bob McKellar’s years of experience, he will help create awareness of the importance of intellectual property and provide entrepreneurs and inventors real-world examples of how to protect their ideas.”

The event is open to the public and is especially suited for participation from others involved and interested protecting their intellectual property and meeting others.

Tickets include lunch and the program for \$20 per person (\$10 for students). Pre-register online at [www.mmic.us](#) or call the MidMichigan Innovation Center at (989) 839-2333.

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About Robert McKellar – He graduated from Alma College in 1960 with a Bachelors degree in Biology and Chemistry. He also holds a Medical Technology degree from St. Luke’s Hospital (1962).McKellar graduated from University of Detroit, School of Law (1974), and attended Parker School of International Law, New York City (1986).

McKellar retired from Dow Corning Corporation in the role of General Patent Counsel. He has written and prosecuted over 600 U.S. patent applications and well over 4000 foreign patents. He is a member of the American Bar Association, American Intellectual Property Law Association, Federal Circuit Bar Association, Michigan Bar Association, Midland County Bar Association, and the Saginaw Valley Patent Law Association.

McKellar is registered with the United States Patent and Trademark Office as a patent attorney and is registered to practice before the State Courts of Michigan, the Federal District Courts and the Federal Circuit Court of Appeals. His experience includes Federal and State Agencies. He has worked before the EPA, DOT, FDA, Government Contracts and is working with colleges and universities. He has handled matters before the United States Trade Commission relative to importation and exportation of patented articles, devices, and processes and has handled Trade Secret matters. He specializes in licensing and license negotiations. Proficient in foreign patent practice, McKellar handles business and patent matters arising in foreign countries, as well as matters arising in the United States and moving to foreign countries. McKellar has consulted with U.S. and International firms.

About MidMichigan Innovation Center -- The *MidMichigan Innovation Center* is a private, non-profit organization created to provide entrepreneurs and start-up companies a supportive and collaborative environment. MMIC connects you with critical resources, valuable services, flexible facilities, and entrepreneurial training and education that will help you develop your business venture. As an MMIC partner, you will receive the support needed to ensure your company’s success.